Hotel Bookings Data

Client Brief

Requirements:

Build a visual data story or dashboard using Power BI to present to your stakeholders.

Questions:

1. Is our hotel revenue growing by year?

We have two hotel types so it would be good to segment revenue by hotel type.

1. Should we increase our parking lot size?

We want to understand id there is a trend is guest with personal cars.

1. What trends can we see in the data?

Focus on average daily rate and guests to explore seasonality.

Steps in Achieving Goals:

Step 1: Build a Database

Step 2: Develop the SQL Query

Step 3: Connect Power BI to the Database

Step 4: Visualize

Step 5: Summarize Findings